



ignatius press

Review Copies for Bloggers Policy

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Ignatius Press sends review copies to bloggers, but we require that they meet certain guidelines.

Ignatius Press only sends review copies to bloggers if they:

- Use a standard way to track their traffic (for example, Google analytics or something similar);
- Receive at least 10,000 page views per month to get 1 review copy/year; 20,000 to get 2 review copies/year, 30,000 to get 3 review copies/year, etc.
- Send proof of the required page views by emailing a screen cap to our publicist;
- Upon completion of the review, email the link to our publicist, and if requested, supply a traffic report for that link.
- Upon completion of the review, use several forms of social media (Facebook, Twitter, Pinterest, Instagram, etc.) to promote the review. Review must also be posted to Amazon and Goodreads.